

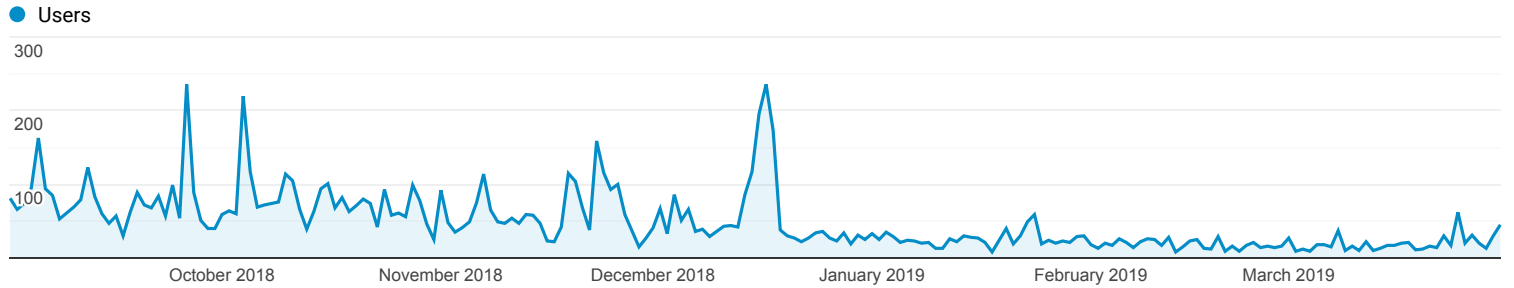
All Traffic

All Users
100.00% Users

Sep 1, 2018 - Mar 31, 2019

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	9,106 <small>% of Total: 100.00% (9,106)</small>	8,965 <small>% of Total: 100.07% (8,959)</small>	11,173 <small>% of Total: 100.00% (11,173)</small>	51.55% <small>Avg for View: 51.55% (0.00%)</small>	2.66 <small>Avg for View: 2.66 (0.00%)</small>	00:01:36 <small>Avg for View: 00:01:36 (0.00%)</small>	2.43% <small>Avg for View: 2.43% (0.00%)</small>	272 <small>% of Total: 100.00% (272)</small>	\$11,249.66 <small>% of Total: 100.00% (\$11,249.66)</small>
1. l.instagram.com / referral	2,486 <small>(27.14%)</small>	2,471 <small>(27.56%)</small>	2,571 <small>(23.01%)</small>	25.52%	3.15	00:01:10	1.91%	49 <small>(18.01%)</small>	\$1,663.00 <small>(14.78%)</small>
2. (direct) / (none)	2,219 <small>(24.22%)</small>	2,187 <small>(24.39%)</small>	2,826 <small>(25.29%)</small>	68.83%	2.25	00:01:25	1.84%	52 <small>(19.12%)</small>	\$1,932.39 <small>(17.18%)</small>
3. google / organic	2,195 <small>(23.96%)</small>	2,124 <small>(23.69%)</small>	3,206 <small>(28.69%)</small>	45.57%	2.98	00:02:26	3.90%	125 <small>(45.96%)</small>	\$5,870.55 <small>(52.18%)</small>
4. m.facebook.com / referral	874 <small>(9.54%)</small>	850 <small>(9.48%)</small>	999 <small>(8.94%)</small>	65.37%	2.18	00:00:55	0.90%	9 <small>(3.31%)</small>	\$232.16 <small>(2.06%)</small>
5. facebook.com / referral	440 <small>(4.80%)</small>	437 <small>(4.87%)</small>	447 <small>(4.00%)</small>	93.74%	1.24	00:00:11	0.45%	2 <small>(0.74%)</small>	\$108.04 <small>(0.96%)</small>
6. google / cpc	208 <small>(2.27%)</small>	205 <small>(2.29%)</small>	229 <small>(2.05%)</small>	80.79%	1.64	00:01:03	0.87%	2 <small>(0.74%)</small>	\$138.22 <small>(1.23%)</small>
7. bing / organic	147 <small>(1.60%)</small>	144 <small>(1.61%)</small>	179 <small>(1.60%)</small>	44.13%	3.47	00:02:30	3.35%	6 <small>(2.21%)</small>	\$337.06 <small>(3.00%)</small>
8. lm.facebook.com / referral	108 <small>(1.18%)</small>	95 <small>(1.06%)</small>	134 <small>(1.20%)</small>	12.69%	4.17	00:02:21	5.97%	8 <small>(2.94%)</small>	\$167.42 <small>(1.49%)</small>
9. instagram.com / referral	99 <small>(1.08%)</small>	99 <small>(1.10%)</small>	101 <small>(0.90%)</small>	77.23%	1.58	00:00:17	0.00%	0 <small>(0.00%)</small>	\$0.00 <small>(0.00%)</small>
10. yahoo / organic	84 <small>(0.92%)</small>	83 <small>(0.93%)</small>	133 <small>(1.19%)</small>	54.14%	2.76	00:03:33	1.50%	2 <small>(0.74%)</small>	\$146.50 <small>(1.30%)</small>

Rows 1 - 10 of 63