2019 Shopify income (After refunds)
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2018 Shopify income (After refunds)
February 2020 Shopify income (After refunds)
January 2020 income (After refunds)
December 2019 Shopify income (After refunds)
Overview dashboard

- Total sales: $10,948.71 (-14%)
- Online Store: $10,948.63 (+14%)
- Draft Orders: $0.08 (-)
- Online store sessions: 16,583 (-18%)
- Visitors: 14,741 (-19%)
- Returning customer rate: 38.97% (+4%)
- Average order value: $86.59 (+3%)

November 2019 Shopify income (After refunds)
October 2019 Shopify income (After refunds)
September 2019 Shopify income (After refunds)
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Overview dashboard

- **Total sales**: $4,462.03 (↓ 28%)
- **Online store sessions**: 10,251 (↓ 20%)
- **Returning customer rate**: 53.52% (↑ 13%)
- **Online store conversion rate**: 0.7% (↓ 18%)
- **Average order value**: $63.07 (↑ 7%)

August 2019 Shopify income (After refunds)
Overview dashboard

- **Total sales**: $6,165.38 (down 20%)
- **Online store sessions**: 12,890 (down 21%)
- **Returning customer rate**: 47.57% (up 17%)
- **Online store conversion rate**: 0.86% (up 1%)
- **Average order value**: $58.88 (up 6%)

**July 2019 Shopify income (After refunds)**
June 2019 Shopify income (After refunds)
May 2019 Shopify income (After refunds)
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Total sales: $10,642.09 (54% decrease)
Online store sessions: 20,177 (36% decrease)
Returning customer rate: 47.62% (38% increase)
Online store conversion rate: 1% (13% decrease)
Average order value: $57.03 (16% decrease)

April 2019 Shopify income (After refunds)
March 2019 Shopify income (After refunds)
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February 2019 Shopify income (After refunds)
January 2019 Shopify income (After refunds)