

Supporting Documentation

Crochet.Life – <https://crochet.life>

Golden Strand Studio – <https://goldenstrandstudio.com>

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CROCHET . LIFE

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S T U D I O

Financial Information

This section provides information regarding the revenue and expenses currently involved with Crochet.Life and Golden Strand Studio. As appropriate, screenshots are provided for each of the sources and are based on January 1, 2019 to June 22, 2019 unless otherwise noted.

The inclusion of this information does not imply transfer ability of ownership of all sources and is subject the terms of service of each platform.

Revenue Sources

Crochet.Life – primary revenue source is Mediavine.

GoldenStrandStudio – primary revenue source is Shopify e-commerce store.

Other online marketplaces included with this document provide evidence of current revenue.

Golden Strand Studio

<https://www.goldenstrandstudio.com> via Shopify e-Commerce platform

Golden Strand Studio Search Karla Ann

Home Orders 1,902 Products Customers Analytics Dashboards Reports Live View Marketing Discounts Apps SALES CHANNELS Online Store Pinterest Buy Button Settings

Reports

Finances

Print

All channels Year to date

Gross Sales	\$1,132.50
Discounts	-\$141.00
Returns	\$0.00
Net Sales	\$991.50
Shipping	\$0.00
Taxes	\$0.00
Total Sales	\$991.50

PayPal Payments Standard	\$669.00
Shopify Payments	\$322.50
Total payments	\$991.50

Net sales	\$991.50
Net sales without cost recorded	\$991.50
Net sales with cost recorded	\$0.00
Cost of goods sold	\$0.00
Gross profit	\$0.00

Gift card sales	\$0.00
Gift cards outstanding balance (on Jun 25)	\$0.00
Tips	\$0.00

Learn more about finance reports.

Etsy

<https://goldenstrandstudio.etsy.com>

Shop Manager

- Search
 - Dashboard
 - Listings
 - Conversations
 - Orders & Shipping
 - Stats
 - Finances**
 - Marketing
 - Integrations
 - Community & Help
 - Settings
- SALES CHANNELS
- Etsy GoldenStrandStudio
 - Want your own website? Learn more about Pattern
 - Sell in person Find out how with Square
- Karla Ann

Account Preferences Privacy Security Addresses Credit Cards Emails Taxpayer ID

Taxpayer ID and 1099-K forms

Electronic 1099-K form New

Now you can sign up to get your 1099-K form electronically instead of by mail. It's a safer, faster, and more reliable way to get the information you need. You can always opt-out of the electronic form at any time.

[Sign up for an electronic 1099-K](#)

[Learn who is eligible for a 1099-K](#)

Tax Year 2014 Tax Year 2015 Tax Year 2016 Tax Year 2017 Tax Year 2018 Tax Year 2019

Legal Name and Address	Edit	Taxpayer ID	Edit
Karla Hanselman		SSN	
United States			

Month	Sales Amount	# of Sales
January	\$444.66 USD	120
February	\$242.00 USD	62
March	\$242.50 USD	47
April	\$203.00 USD	36
May	\$234.00 USD	37
June	\$88.00 USD	16
July	\$0.00 USD	0
August	\$0.00 USD	0
September	\$0.00 USD	0
October	\$0.00 USD	0
November	\$0.00 USD	0
December	\$0.00 USD	0
Total	\$1,454.16 USD	318



Take the guesswork out of taxes

QuickBooks Self-Employed syncs with your shop: track your expenses and find money-saving deductions.


[Learn More](#)

Need help? Visit the [help center](#)

United States English (US) \$ (USD)

All Crochet Patterns

<https://www.allcrochetpatterns.net/shop/GoldenStrandStudio/>



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Allcrochetpatterns.net
PATTERNS BOOKS FAQ CONTACT

DESIGNER ADMIN

[OVERVIEW](#) - [VAT & SALES FEE](#) - [MY DESIGNER DETAILS](#) - [ADD NEW PATTERN](#) - [VIEW MY PATTERNS](#) - [TERMS & CONDITIONS](#) - [CUSTOMER PROFILE](#)

Sales per country for Q2 19:

country code	\$ sold	VAT %	base	VAT	sales fee
US	\$27.00	0%	\$27.00	\$0.00	\$0.95
CA	\$9.00	0%	\$9.00	\$0.00	\$0.32
AU	\$9.00	0%	\$9.00	\$0.00	\$0.32
GB	\$7.20	20%	\$6.00	\$1.20	\$0.25
	\$52.20		\$51.00	\$1.20	\$1.84


Sales per country for Q1 19:


country code	\$ sold	VAT %	base	VAT	sales fee
US	\$21.00	0%	\$21.00	\$0.00	\$0.74
AU	\$9.00	0%	\$9.00	\$0.00	\$0.32
BE	\$3.63	6%	\$3.42	\$0.21	\$0.13
FR	\$3.60	20%	\$3.00	\$0.60	\$0.13
	\$37.23		\$36.42	\$0.81	\$1.32


VAT + sales fee for Q1 19 has been paid.


[Your EU sales invoice for Q1 19](#) - [Your sales fee invoice for Q1 19](#)
 - [Your sales fee invoice for Q4 18](#)

The VAT invoice is for all your EU pattern sales on allcrochetpatterns.net. We are selling the patterns in our name to the customers, thus accounting for VAT. You then sell the patterns to us in a B2B transaction, so you don't need to worry about VAT. However since full payment arrives at your Paypal, we still need to receive the respective VAT from you so we can forward to EU authorities. Should you desire to create your own invoice to us, feel free to do so based on the invoice on this page. Since there is no VAT on non-EU sales, you will have to account for these sales in your own business accounts.










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USER: 67809

Love Crafts formerly Love Crochet

<https://www.lovecrafts.com/en-us/user/maker/d307288e-ef19-4e8a-ac92-8746f916bd6f>

Designers
Hi, Kerla [FAQs](#)

- My Patterns
- Upload a pattern
- My Designer Profile
- My Sales & Downloads**
- Payment Setup
- Pricing Preferences

My Account

Import from Ravelry

My Sales & Downloads

Last payment date: 20/06/2019

Sales & Downloads for	Total sales	Total downloads
This year <input type="button" value="Apply"/>	\$157.50	52

Pattern Name	Number of Downloads	Sales*
Berry Hedge Baby Blanket	9	\$27.00
Chrysalis Cowl	1	\$3.00
Cozy Dreams Baby Blanket	5	\$15.00
Enchanted Moments Baby Blanket and Scarf Pattern Set	4	\$12.00
Flutterby Baby Blanket	1	\$3.00
Gathered Buds Mittens	1	\$3.00
Interlaced Row Placemat and Coaster Set	1	\$3.00
January Snuggles Baby Blanket	3	\$9.00
Lakeshore Ripples Baby Blanket	3	\$9.00
Lakeshore Trellis Baby Blanket	2	\$6.00
Nestlen Baby Blanket	2	\$6.00
Nursery Patch Baby Blanket	3	\$9.00
Spring Charms Baby Blanket	7	\$21.00
Story Book Baby Blanket	7	\$21.00
Sweet Haven Baby Blanket	1	\$3.00
Sweet Pea Easter Egg	1	\$3.00
Woodland Trekke Cowl and Ear Warmer Collection	1	\$4.50

* Excluding VAT & fees

Mediavine

Crochet.Life Content Advertising

Dashboard
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Crochet Life

Sessions
Pageviews
Export

Earnings	
Yesterday 06/21/19	\$15.97
Month to Date 06/01/19 - 06/21/19	\$259.49
Last Month 05/01/19 - 05/31/19	\$335.38

Earnings are estimates until finalized by third parties and are amount due to publisher after revenue share. Estimates for previous day are available by 10 am EST.

Payments	
06/05/19 March 2019 Earnings	\$64.96
07/05/19 April 2019 Earnings	\$268.28
08/05/19 May 2019 Earnings	\$335.38

Visit your [payment portal](#) for more details about payment options, history, and other important information.

MVP Loyalty Bonus

Anniversary Date Mar 25

Did you know that Mediavine offers an additional 1% for every year that you are here, up to 5 years, just to say thanks? You can read more about the loyalty bonus in our [help article](#).

Site Health Check

- Sticky Sidebar Ad: 3.9** ★
Congrats! Stay Teal: 2.0
What is this and how do I improve it?
- Desktop In-Content Ads: 4.2** ★
Congrats! Stay Teal: 4.0
What is this and how do I improve it?
- Mobile In-Content Ads: 9.8** ★
Congrats! Stay Teal: 8.0
What is this and how do I improve it?
- Privacy Policy** ★
What is this?
- Ads.txt Correct** ★
What is this?

Site Health Check is based on the last 3 days.

Advanced Reporting

