Overview dashboard

**Total sales**
$93,192.40

- Online Store $47,082.24
- Amazon $36,369.84
- Point of Sale $5,313.79
- Pinterest $2,790.75
- eBay $959.06
- Draft Orders $665.69
- Facebook $31.63

**SALES OVER TIME**

- Online store conversion rate 1.08%

**CONVERSION FUNNEL**
- Added to cart: 6,070 sessions
- Reached checkout: 2,010 sessions
- Sessions converted: 104 session

**Top products by units sold**
- Smoke Fountains: 468
- Smoke Fountains - Red, Blue, Green, & Yellow (4 Pack): 271
- 7 Color Smoke Fountain Pack: 190
- Selenite Crystal Brick - Energy infused, Natural Mea: 145
- Ygg Demnome - use to recharge your crystal!: 133
- Crystal Candles (options available): 133

**Online store sessions by location**
- United States: 68,283
- Canada: 6,556
- India: 2,806
- United Kingdom: 2,437
- Australia: 1,872

**Sales by device type**
- Mobile: 68,497
- Desktop: 24,241
- Tablet: 3,806
- Unit nown: 62
- Game Console: 6

**Sales by social source**
- Pinterest: 47,466
- Facebook: 2,817
- Instagram: 2,093
- Twitter: 38
- Youtube: 15

**Top landing pages by sessions**
- products/smoke-sticks: 48,913
- blogs/news/smoke-fountains-601: 12,529
- Frontpage (sparklerockpop.com): 9,258
- collections/smoke-fountains: 2,249
- products/7-color-smoke-fountain-pack: 1,938

**Sales by POS location**
- Los Angeles: $4,893.78
- 420 Clayton Ave: $420.01

**Sales attributed to marketing**
$9,800.23

**Sales by staff**
- Sparkle Rock Pop: $5,313.79