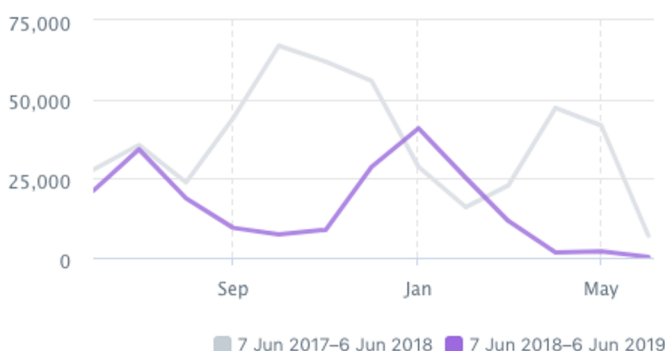
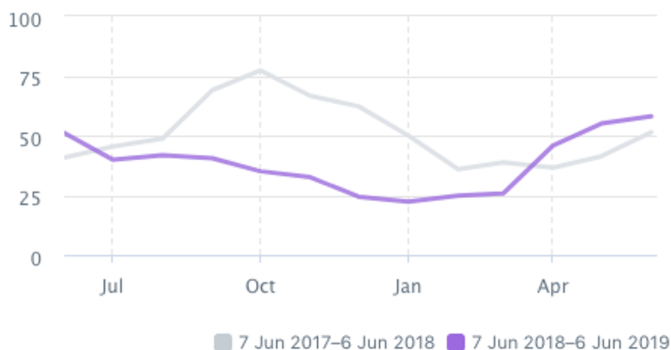


Total sales[View report](#)**US\$210,120.14****↓ 56%**

Online Store	US\$209,427.86	↓ 56%
Draft Orders	US\$669.33	↓ 15%
Facebook	US\$22.95	↓ 77%

**SALES OVER TIME**Online store conversion rate[View report](#)**4.91%****↑ 106%****CONVERSION FUNNEL**

Added to cart 15,812 sessions	11.34%	↑ 85%
Reached checkout 9,198 sessions	6.59%	↑ 104%
Sessions converted 6,848 sessions	4.91%	↑ 106%

Average order value[View report](#)**US\$30.10****↓ 41%**Returning customer rate**11.7%****↓ 7%****CUSTOMERS**