

	2018	2017	2016	2015	2014	
Gross Revenue	\$128,127	\$285,605	\$455,170	\$359,626	\$214,610	
Transaction Fees (PayPal...)	\$4,861	\$9,307	\$14,533	\$14,156	\$8,764	
Supplier Fees (purchasing codes, softwares...)	\$49,008	\$112,615	\$166,442	\$119,367	\$67,935	
Chargebacks	\$2,602	\$2,623	\$3,159	\$2,036	\$984	
Affiliate Comission	\$3,194	\$4,178	\$5,982	\$3,826	\$6,193	
Gross Profit	\$68,462	\$156,882	\$265,054	\$220,241	\$130,734	
Adwords	\$14,957	\$47,380	\$56,408	\$70,430	\$45,050	
AdRoll	\$0	\$0	\$17,885	\$235	\$0	
Employee (support, front-end, translations...)	\$6,500	\$7,500	\$10,700	\$10,700	\$10,700	
Hosting, domains...	\$820	\$820	\$820	\$850	\$850	
TrustedShops, verified reviews, McAfee...	\$3,046	\$3,046	\$3,046	\$2,500	\$0	
SEO tools (SEMrush, moz...)	\$950	\$650	\$650	\$600	\$0	
SEO Domain Authority (digital current)	\$0	\$0	\$8,000	\$0	\$0	
TOTAL Expenses	\$26,273	\$59,396	\$97,509	\$85,315	\$56,600	
Net Profit / Year USD	\$42,189	\$97,486	\$167,545	\$134,926	\$74,134	Average
Net profit / Month USD	\$3,516	\$8,124	\$13,962	\$11,244	\$6,178	\$8,605